



As we look towards 2024, Vermont Huts Association is working hard **to foster a deeper appreciation of our natural environment and strengthen Vermont's communities by providing enriching and immersive outdoor experiences for all.** Part of our vision is providing a sustainable boost to rural communities and building strong partnerships across the state. Our huts and trails serve a wide range of users from skiers to mountain bikers, hikers to paddlers; therefore, we are proud to offer year-round exposure for our corporate partners.

Huts are not only an important stepping stone for individuals looking to ease into the backcountry experience, but they also **serve as the locus for the trading of stories, building of relationships, sharing of knowledge, and enjoyment of meals.** A

Vermont Hut strengthens the local community's economy, provides auxiliary income for its caretaker, and creates new opportunities for outdoor guides. They're also home to our FOREST Program, **bringing underserved Vermont communities into the backcountry at no cost to them.** Our flagship project, The Velomont, will be the country's most innovative hut-support trail network, connecting communities and linking existing networks the entire length of Vermont.

Please consider joining us in 2024, as participation in our partnership program enables us to fulfill our mission while also providing opportunities for your business to gain exposure and support from Vermonters and visitors alike.

If you are able to join us as a corporate partner, please consider completing the 2024 sponsorship form today and mail in the bottom part of this form - or email us at dani@vermonthuts.org. Our 2024 corporate partner levels and benefits can be found on the reverse side. Thank you so much, and happy adventuring!

With gratitude,

Dani Kehlmann
Development Director

RJ Thompson
Executive Director

Yes! I would like to become a 2024 Vermont Huts Association Corporate Partner:

Tent \$500

Lean To \$1,000

Yurt \$2,500

Hut \$5,000

Business Name: _____

Contact Name: _____ **Email:** _____

Payment Type

Check (payable to Vermont Huts) **Card** (visit <https://bit.ly/vhpartner2024> to pay by card)

2024 Vermont Huts Association Corporate Partner Program

Deadline for partnership commitments is March 31, 2024.

TENT / \$500

- Your logo (small) on all email newsletters to over 3,300 active subscribers
- Your logo (small) on corporate partners website at www.vermonthuts.org/corporate-partners
- Your logo on the partnership page of VHA's annual report
- Exposure to over 10,000 guests in our huts annually with (small) logo representation in our Vermont Huts Association coffee table book, located in each hut
- Use of Vermont Huts logo on company website as a 'Proud Sponsor of Vermont Huts Association'

LEAN TO / \$1,000

- **All benefits of Tent membership, plus**
- Your logo (medium) on corporate partners website at www.VermontHuts.org
- One shared Facebook & Instagram post with your logo, tagging your business, thanking our lean to sponsors (over 3,900 FB followers, over 6,000 IG followers)
- Your logo (small) in guest confirmation emails, sent to over 10,000 hut guests annually
- One family VHA membership (15% off all bookings and early access to all hut reservations)

YURT / \$2,500

- **All benefits of Lean To membership, plus**
- Your logo and website listed on VHA homepage and Corporate Partner page
- Your logo (medium) on all newsletters and event materials
- Two shared Facebook and Instagram posts with your logo, tagging your business, thanking our yurt sponsors
- Complimentary night in a VHA hut
- Your logo (medium) in guest confirmation emails

HUT / \$5,000

- **All benefits of Yurt membership, plus**
- Two complimentary Vermont Huts Family memberships
- Two complimentary nights in a VHA Hut
- Your logo (large) and website on VHA homepage and Corporate Partner page
- Four individual Facebook/Instagram posts with your logo, tagging your business, thanking you for your support
- Two dedicated sections in the Vermont Huts newsletter (over 3,300 active subscribers)
- Your logo (large) in all guest confirmation emails
- Prominent brand recognition at Vermont Huts events

Vermont Huts Association is a 501(c)(3) nonprofit, and donations are tax deductible per applicable law.

Board of Directors

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