



As we welcome 2023, Vermont Huts Association is working hard **to foster a deeper appreciation of our natural environment and strengthen Vermont's communities by providing enriching and immersive outdoor experiences for all.** Part of our vision is providing a sustainable boost to rural communities and building strong partnerships across the state. Our huts serve a wide range of users from skiers to mountain bikers, hikers to paddlers; therefore, we are proud to offer year-round exposure for our corporate partners.

Huts are not only an important stepping stone for individuals looking to ease into the backcountry experience, but they also **serve as the locus for the trading of stories, building of relationships, sharing of knowledge, and enjoyment of meals.** A Vermont Hut strengthens the local community's economy, provides auxiliary income for its caretaker, and creates new opportunities for outdoor guides. They're also home to our FOREST Program, **bringing underserved Vermont youth into the backcountry at no cost to their families.**

Please consider joining us in 2023, as participation in VHA's partnership program enables us to fulfill our mission while also providing opportunities for your business to gain exposure and support from Vermonters and visitors alike.

If you are able to join us as a corporate partner, please consider completing the 2023 sponsorship form today and mail in the bottom part of this form - or email us at [dani@vermonthuts.org](mailto:dani@vermonthuts.org). Our 2023 corporate partner levels and benefits can be found on the reverse side. Thank you so much, and happy adventuring!

With gratitude,

**Dani Kehlmann**  
Development Director

**RJ Thompson**  
Executive Director

Yes! I would like to become a 2023 Vermont Huts Association Corporate Partner:

**Tent \$500**

**Lean To \$1,000**

**Yurt \$2,500**

**Hut \$5,000**

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Payment Type**

**Check** (payable to Vermont Huts)  **Card** (please visit [vermonthuts.org](http://vermonthuts.org) to pay by card online)

## 2023 Vermont Huts Association Corporate Partner Program

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**Deadline for partnership commitments is April 2, 2023.**

### TENT / \$500

- Your logo (small) on all email newsletters to over 3,250 active subscribers
- Your logo (small) on corporate partners website at [www.vermonthuts.org/corporate-partners](http://www.vermonthuts.org/corporate-partners)
- Your logo on the partnership page of VHA's annual report
- Exposure to over 12,000 guests in our huts annually with (small) logo representation in our Vermont Huts Association coffee table book
- One family VHA membership (15% off all bookings and early access to all hut reservations)
- Use of Vermont Huts logo on company website as a 'Proud Sponsor of Vermont Huts Association'

### LEAN TO / \$1,000

- **All benefits of Tent membership, plus**
- Your logo (medium) on corporate partners website at [www.VermontHuts.org](http://www.VermontHuts.org)
- One shared Facebook & Instagram post with your logo, tagging your business, thanking our lean to sponsors (over 3,800 FB followers, over 5,500 IG followers)
- Your logo (small) in guest confirmation emails, sent to over 12,000 hut guests annually

### YURT / \$2,500

- **All benefits of Lean To membership, plus**
- Your logo and website listed on VHA homepage and Corporate Partner page
- Your logo (medium) on all newsletters and event materials
- Two shared Facebook and Instagram posts with your logo, tagging your business, thanking our yurt sponsors
- Complimentary night in a VHA hut
- Your logo (medium) in guest confirmation emails

### HUT / \$5,000

- **All benefits of Yurt membership, plus**
- Two complimentary Vermont Huts Family memberships
- Two complimentary nights in a VHA Hut
- Your logo (large) and website on VHA homepage and Corporate Partner page
- Four individual Facebook/Instagram posts with your logo, tagging your business, thanking you for your support
- Two dedicated sections in the Vermont Huts newsletter (over 3,300 active subscribers)
- Your logo (large) in all guest confirmation emails
- Prominent brand recognition at Vermont Huts events

**Vermont Huts Association is a 501c3 nonprofit and donations are tax deductible per applicable law.**

### Board of Directors

Mike Donohue, **President**, Julia Bunting, **Secretary**, Liz Gleason, **Treasurer**, Berne Broudy, Jamey Fidel, Chris Quinn, David Goodman